

ERGON



a favore dei Sordi



Erasmus+

Young D/deaf and the Inclusive Challenge in Europe

Associazione Ergon a favore dei sordi

Pianezza, 27 June to 03 July 2021

BACKGROUND OF THE PROJECT...

The European Commission through its various programmes of Erasmus + offers citizens of EU member states the possibility to make many experiences within the community and beyond through different Actions and Programmes. But for most D/deaf people (*in scientific literature, the term deaf with a capital "D" refers to those deaf people who feel part of a linguistic and cultural community, while the term with a lower case "d" refers to those with hearing impairment but who do not feel part of the deaf community*), these projects remain partially accessible or not accessible at all.

The idea of this project, was to bring together 40 young D/deaf people (10 per country) from 4 member countries (Italy, Greece, Slovenia and Poland) of the UE, and together with them talk about how they can make the activities and offers of our European community totally inclusive. And by inclusive we mean making EU actions and programmes for young people totally accessible to them so that they feel totally included as European citizens.

GOALS OF THE PROJECT...

- ❖ Bring together young D/deaf people from different European countries to talk about inclusions in Europe.
- ❖ Making D/deaf young people aware of the community where they live and make them part of what it offers to them.
- ❖ Improving awareness of Young D/deaf people about European project and possibilities that the EU can offers to them.
- ❖ Improving skills in foreign languages : *International Sign Language and English.*

PROJECT PARTNER...

- ❖ Italy - Associazione Ergon a favore dei Sordi (*coordinator*);
- ❖ Greece - Alter Ego NGO
- ❖ Poland - Fundacja ra i do miedzynarodowe centrum wsparcia mlodziezy i doroslych
- ❖ Slovenia - Zavod za gluhe in naglusne Ljubljana

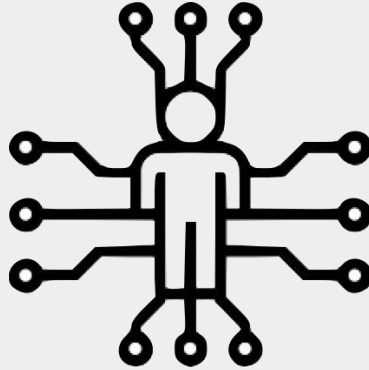
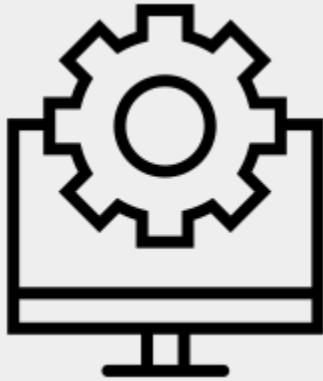


ICT ACCESSIBILITY

What does ICT mean



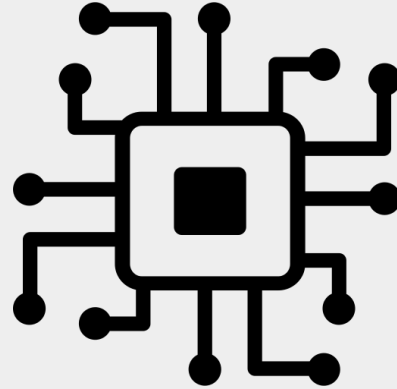
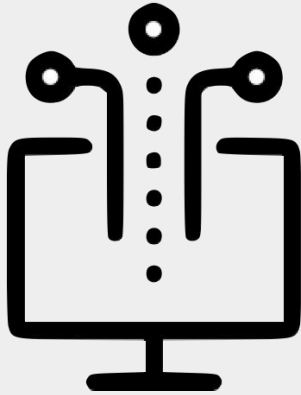
INFORMATION



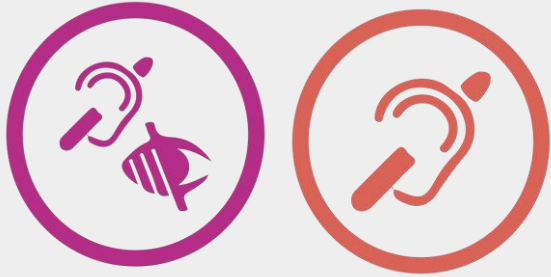
COMMUNICATION



TECHNOLOGY



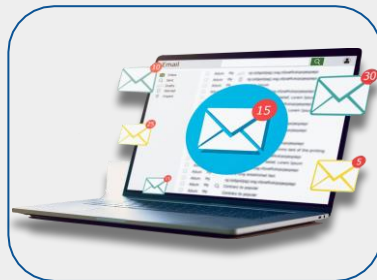
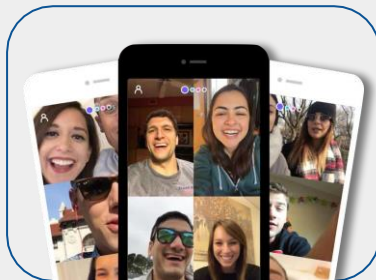
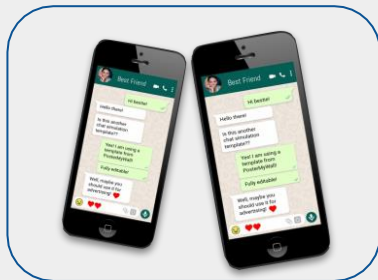
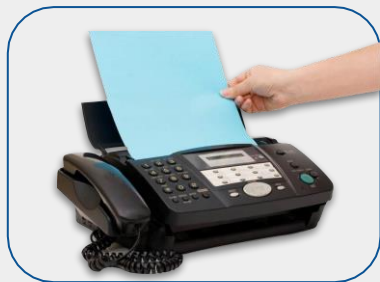
INFORMATION AND COMMUNICATION TECHNOLOGIES



ACCESSIBILITY?

YESTERDAY

TODAY



UNITED NATIONS CONVENTION ON THE RIGHTS OF PERSON WITH DISABILITIES

Article 9 of the UNCRPD as well as General Comment No. 2

OBLIGATIONS for the State Parties to the Convention with regards to accessibility for person with disabilities.



**FULL ACCESSIBILITY TO INFORMATION,
COMMUNICATION AND KNOWLEDGE**



DO

DON'T

HOW TO WRITE AN ACCESSIBLE TEXT?

... write using plain English

“Hello,
world!”

... use figures of speech, colloquialisms, or complicated phrases

“What’s up,
**3rd rock from
the Sun?!**”

DO

DON'T

HOW TO GIVE ACCESSIBLE INFORMATION?

... make sure videos include subtitles, and try to include video transcripts

... allow information to only be consumed in audio formats

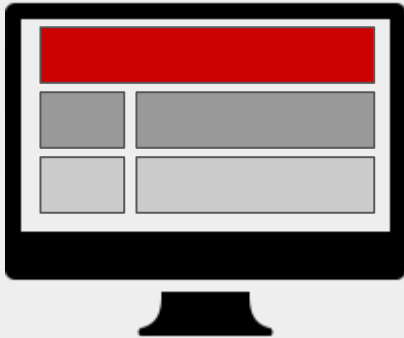


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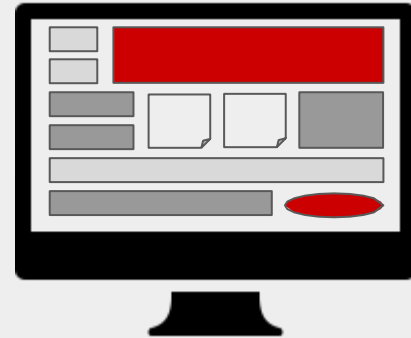
DON'T

HOW TO HAVE A THEME/ LAYOUT SUITABLE?

... layout content and menus linearly and logically



... create disorganized layouts or complex menu structures



DO

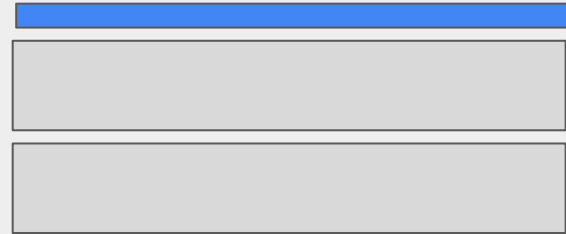
DON'T

HOW DOES IT CONTAIN A LONG TEXT?

... break up page content with images, videos, or other elements



... make visitors read through long blocks of text



DO

DON'T

HOW TO HAVE THE MOST ACCESSIBLE CONTACTS?

--- provide multiple contact options



--- limit contact information to only a phone number



WEB

ACCESSIBLE



Make all the sites accessible to allow inclusion for everyone



SERVICE

ACCESSIBLE

- RS (*Relay Service*)
- VRS (*Video Relay Service*)



- VRI (*Video Remote Interpreting*)



AUDIO-VISUAL

ACCESSIBLE



Subtitles



Video



Interpreting services



AUDIO-VISUAL

ACCESSIBLE

1

Captions must be accurate, which means that the content must be rendered without errors.

2

Captions must be consistent with regards to style and presentation of all captioning features to ensure viewer understanding.

3

Captions must be clear and contain a complete textual representation of the audio, including speaker identification and non-speech information, to provide clarity for the viewer.

4

Captions must be readable, meaning that they are displayed with enough time to be read completely, are in synchronization with the audio, and are not obscured by (nor do they obscure) the visual content.

5

Captions must ensure equal access, by completely preserving the meaning and intention of the material.



WHO ARE THE EXPERTS IN ACCESSIBILITY



THE EXPERTS IN ACCESSIBILITY



INCLUDING **80 MILLION** PERSONS WITH
DISABILITIES ACROSS THE **EU**

POLITICS

EDUCATION

AREAS

HEALTH

MEDIA

SERVICES

SOCIETY

MORE ACCESSIBLE

social users also works: **AUTOMATIC SUBTITLES (CC)**



zoom



www.eud.eu



Accessibility of Information and communication

Thank you



www.ergon4deaf.org

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ER
GO
NO
GN



a favore dei Sordi

